



## International Master Programme (MSc) in

# “SUSTAINABLE TOURISM DEVELOPMENT: HERITAGE, ENVIRONMENT, SOCIETY”

Protocol Number: 106259/26.04.2023

### CALL FOR APPLICATIONS - POSTGRADUATE STUDENTS ACADEMIC YEAR 2023-2024

The Departments of “Economics and Sustainable Development”, “Geography” and “Informatics and Telematics” of Harokopio University of Athens, the “Department of Business Administration” of the University of the Aegean and the «Institut de Recherche et d’ Etudes Supérieures du Tourisme» of Paris 1 Panthéon-Sorbonne University (IREST), according to the 2<sup>nd</sup> Meeting of the Curriculum Committee of 25<sup>th</sup> April 2023, to the Regulation of Studies of the Programme, have decided and invite the interested parties from **April 26<sup>th</sup>** up to **June 30<sup>th</sup>** 2023 to apply for a total of sixty (60) postgraduate students in the International Master Programme (MSc) entitled “**Sustainable Tourism Development: Heritage, Environment, Society**”.

The Programme focuses on the **provision of high-level qualifications for professions** related to **Sustainable Tourism Development and Interpretation and Management of Heritage**. The subject of the Master's Programme is the provision of specialized studies in the scientific field of Sustainable Tourism Development through heritage.

The Master’s Programme is a **double degree programme** that results in the award of two diplomas to the student. These diplomas are:

- Master in Tourism "Sustainable tourism development: heritage, environment, society" of Harokopio University of Athens and the University of the Aegean.
- Master 2, mention Tourism, course "Sustainable tourism development: heritage, environment, society" of Paris 1;

The diploma that students may receive at the partner institution and the one they receive at the home institution are two separate and independent diplomas.

### **Structure of the Programme:**

The Master's Programme is a full-time programme made up of two (2) academic semesters (12 months). Lectures are held by professors of Harokopio University of Athens, of the University of the Aegean and of IREST- Paris 1 Panthéon-Sorbonne University, as well as by invited speakers who may be academics, researchers or professionals. All courses are taught in English and are held at Harokopio University of Athens.

The Master's Programme will begin in the winter semester of the academic year 2023-2024. The attendance will be two to three afternoons a week (Monday to Friday).

### **Curriculum:**

No	1st Semester	ECTS Credits
1	Geography of Tourism	5
2	Economics of Tourism	5
3	Research Methods	5
4	Sustainable Tourism	5
5	Heritage Management	5
6	Heritage Marketing	5
	Total of ECTS Credits 1st Semester	30 ECTS

No	2nd Semester	ECTS Credits
1	Tourism Development Plans	5
2	Destination Management	5
3	Heritage & Cultural Tourism	5
4	Empirical Project <i>or</i> Internship	5
5	Thesis	10
	Total of ECTS Credits 2nd Semester	30 ECTS

### **Target Groups of applicants:**

Access to the Master's Programme is reserved to students who hold:

- a Greek national diploma conferring the degree of Bachelor in a subject area compatible with that of the Master's Degree, and in particular but not exclusively: tourism studies, geography, sociology, economics, management, environmental studies, cultural studies, human and social sciences, engineering and law;
- a French national diploma conferring the grade of Master 1 in a subject area compatible with that of the Master's degree, in particular but not exclusively: tourism studies, geography, sociology, economics, management, environmental studies, cultural studies, human and social sciences, engineering and law.

Graduates holding a national degree from a university in a country other than Greece and France must obtain either validation or their degree must be included in the *National Registry*

of Foreign Recognized Academic Title Types: <https://www.doatap.gr/anagnorish/ethniko-mitroo-typon-titlon-spoudon-anagnorismenon-idrymaton/> and the University issuing the degree must be included in the *National Registry of Foreign Recognized Higher Education Institutes*: <https://www.doatap.gr/anagnorish/ethniko-mitroo-anagnorismenon-idrymaton-anotatis-ekpaidefsis-tis-allodapis/>

### **Selection process of applicants:**

The selection process of applicants involves the following steps:

- a. Application Folder
- b. Screening and pre-selection
- c. Interview
- d. Assessment
- e. Decision

Candidates are pre-selected on the basis of the application folder based on criteria such as the Bachelor's Degree grade, the level of English language knowledge, the possession of other Postgraduate Degrees, the professional and research experience in the field of tourism or in cultural institutions, the publications in scientific journals and/or in conference proceedings.

Pre-selected candidates will be invited to an interview. Upon completion of the interview process, the final candidates to be admitted to the Master's Programme will be selected.

### **Supporting Documents:**

Applicants should fill-in the electronic application form through the online application portal: <https://application.hua.gr/> and submit the following supporting documents:

- a two-sided copy of the candidate's ID (or passport);
- a detailed curriculum vitae;
- a copy of the candidate's Undergraduate Degree certificate, with recognition of the Hellenic National Academic Recognition Information Center (NARIC - in Greek ΔΟΑΤΑΠ) for Degrees awarded by a foreign University (recognition is not required for French national diplomas conferring the grade of Master 1). The relevant equivalence may be submitted after the enrollment of the candidate in the Master's Programme, but definitely before the completion of his/her studies and the award of the Postgraduate Degree;
- certificate of studies with a Transcript of Records (TOR) of all undergraduate courses and the bachelor's thesis;
- other copies of University or Technological Educational Institute Degrees and copies of Postgraduate Degrees (if any);
- certified copies of language certificates;
- copies of certificates of attendance of educational or training programmes (if any);
- employment experience certificates (if any);

- letters of recommendation (with the name, title, position, address and telephone of the author; at least one out of two letters of recommendation may be written by an academic professor). Letters of recommendation can be submitted electronically by the referees to the following email address: [tourher@hua.gr](mailto:tourher@hua.gr)

**Cost of Study:**

The Master's Programme is self-financed. The total cost for each participant amounts to € 4,500, payable in predetermined installments.

**Submission of application folder:**

All interested parties are strongly advised to submit electronically the application form along with the supporting documents until **30.06.2023** through the following online application portal: <https://application.hua.gr/>

For more information, please contact us at +302109549107 or e-mail us at [tourher@hua.gr](mailto:tourher@hua.gr).

**The co-Directors of the Master's Programme**

**Kostarelli Vassiliki**  
**Associate Professor**

**Cominelli Francesca**  
**Associate Professor**