



## International Master Program (MSc) in

# “SUSTAINABLE TOURISM DEVELOPMENT: HERITAGE, ENVIRONMENT, SOCIETY”

Protocol Number: 86190/04.05.2020

## CALL FOR APPLICATIONS - POSTGRADUATE STUDENTS ACADEMIC YEAR 2020-2021

The Departments of “**Home Economics and Ecology**”, “**Geography**” and “**Informatics and Telematics**” of Harokopio University, the “**Department of Business Administration**” of the University of the Aegean and the «**Institute de Recherche et d’Etudes Supérieures du Tourisme**» of Paris I - Panthéon Sorbonne (IREST) University, according to the 6th Special Interdepartmental Committee of 27.04.2020, to the provisions of the article 34 of the Law 4485/2017, has decided and they invite the interested parties from 04.05.2020 up to 03.07.2020 to apply for a total of sixty (60) postgraduate students in the International Master Program (MSc) entitled “**Sustainable Tourism Development: Heritage, Environment, Society**”.

The program focuses on the **provision of high-level qualifications for professions related to Sustainable Tourism Development and Interpretation and Management of Cultural Heritage**. The subject of the Master's program is the provision of specialized studies in the scientific field of Sustainable Tourism Development through the cultural heritage. In particular, it aims at the specialized training of postgraduate students in subjects related to:

- ✓ Sustainable Development of Tourism
- ✓ Interrelations of Culture and Tourism Sectors
- ✓ Cultural Tourism
- ✓ Management and Marketing of Cultural Heritage
- ✓ Development and Management of Tourist Destinations
- ✓ The Economics of Tourism
- ✓ Environmental Protection of Tourist Areas
- ✓ Innovative approaches in Culture and Tourism

### Structure:

The Master's program is a full-time course of 12 months. It consists of two intensive semesters during which theoretical and seminar courses and lectures covering the wide range of Tourism Management and Cultural Heritage are taking place. The program is completed with internship and diploma thesis. The program's professors come from all three Universities. All courses are taught in English and are held at Harokopio University.

### **Indicative Curriculum:**

<b>No</b>	<b>1<sup>st</sup> Semester</b>	<b>ECTS Credits</b>
1	Geography of Tourism	5
2	Economics of Tourism	5
3	Research Methods	5
4	Heritage & Cultural Tourism	5
5	Heritage Management	5
6	Heritage Marketing	5
	Total of ECTS Credits 1st Semester	30 ECTS

<b>No</b>	<b>2<sup>nd</sup> Semester</b>	<b>ECTS Credits</b>
1	Tourism Development Plans	5
2	Destination Management	5
3	Sustainable Tourism	5
4	Internship	5
5	Thesis	10
	Total of ECTS Credits 2 <sup>nd</sup> Semester	30 ECTS

### **Internship:**

Internship is compulsory and it is composed by experts seminars on Cultural Heritage and Sustainable Tourism or group assignments regarding issues related to the subjects taught at the Programme or by a combination of the two plus study visits.

### **Target Groups of applicants:**

In this Master's program may apply graduates from all Greek Universities' departments, graduates from foreign Universities or equivalent recognized foreign institutions, as well as graduates of the Greek Technical Institutions.

Additionally, students of the Greek Universities are admitted under the condition that they have fulfilled their obligations and will have submitted a certificate either after the deadline for submitting the supporting documents, or at least until the date of their registration.

*Maximum number of admissions: 60*

### **Applicants Selection Process:**

The applicants' selection process takes place through:

- a. Application Folder
- b. Personal interview and
- c. Knowledge level of the English language.

Candidates are pre-selected on the basis of the application folder based on criteria such as the degree grade, the level of English language knowledge, the possession of other postgraduate degrees, the professional and research experience, the publications in scientific journals and in conferences. Any interested person will have to submit the application and the file with its supporting documents to the Secretariat of the Master's Program, within the time limits laid down in the call.

Candidates who will be pre-selected will be interviewed. Upon completion of the interview process, the final candidates to be admitted to the Master's Program will be selected.

### **Supporting Documents:**

Applicants should fill-in the electronic application form through the online application portal: <https://application.hua.gr/>

Alternatively, applicants who wish to submit their application via postal mail should download, complete and sign the application form found: <http://www.tourismheritage.hua.gr/admission/>

In addition to the application form, applicants should also submit the following supporting documents:

- ✓ Photocopy of the two sides of the identity card (or passport)
- ✓ Detailed curriculum vitae.
- ✓ A copy of their degree. If the degree is from a foreign university it should be followed by the relevant recognition titles.
- ✓ Certificate of studies with analytical grades of all undergraduate and graduate courses. Other university or Technical Institutions degrees. (If any). Postgraduate degrees (if any).
- ✓ Valid copies of foreign language certificates.
- ✓ Copies of scientific publications or other scientific work (if any).
- ✓ Employment experience certificates (if applicable).
- ✓ Reference letters (with the name, title, position, address, and phone of the signing person). One of the two reference letters may come from an academic professor. Reference letters can be submitted, on behalf of the applicant, electronically by the referees to the following email address: [tourher@hua.gr](mailto:tourher@hua.gr)
- ✓ Foreign students, whose degrees are legally validated by the relevant authorities of the Greek state, are also admitted.

### **Implementation of the program:**

The master's program will begin in the winter semester of the academic year 2020 - 2021 and will take place at Harokopio University. The attendance will be two to three afternoons a week (Monday to Friday).

**Cost of Study:**

The Master's Program is self-financed and the total cost for each participant amounts to 4.500,00 €, which is paid in four (4) equal installments of 1.125,00 € each at the beginning and the end of each semester.

**Submission of Application folder:**

All interested parties are strongly advised to submit electronically the application form along with the supporting documents until 03.07.2020 through the following online application portal: <https://application.hua.gr/>

or by post (postmark until 03.07.2020) at the following address:

HAROKOPIO UNIVERSITY

School of Environment, Geography and Applied Economics,

Department of Home Economics and Ecology,

PMS "Sustainable Tourism Development: Heritage, Environment, Society"

Main Building – Rector's Office, Protocol

El. Venizelou 70, GR 17676 Kallithea GREECE

For more information, please contact us at 210-9549107 or e-mail us at [tourher@hua.gr](mailto:tourher@hua.gr).

**The Director**

**Professor Paris Tsartas**