



International Master Program (MSc) in

“SUSTAINABLE TOURISM DEVELOPMENT: CULTURAL HERITAGE, ENVIRONMENT, SOCIETY”

CALL FOR APPLICATIONS - POSTGRADUATE STUDENTS ACADEMIC YEAR 2019-2020

The Departments of **“Home Economics and Ecology”**, **“Geography”** and **“Informatics and Telematics”** of Harokopio University, the **“Department of Business Administration”** of the **University of the Aegean** and the **«Institute de Recherche et d’ Etudes Supérieures du Tourisme»** of **Paris I - Panthéon Sorbonne (IREST) University**, according to the Special Interdepartmental Committee of 8 of February 2019, to the provisions of the article 34 of the Law 4485/2017, has decided and they invite the interested parties from 17/5/2019 up to 14/06/2019 to apply for a total of sixty (60) postgraduate students in the International Master Program (MSc) entitled **“Sustainable Tourism Development: Cultural Heritage, Environment, Society”**.

The program focuses on the **provision of high-level qualifications for professions** related to **Sustainable Tourism Development and Interpretation and Management of Cultural Heritage**. The subject of the Master's program is the provision of specialized studies in the scientific field of Sustainable Tourism Development through the cultural heritage. In particular, it aims at the specialized training of postgraduate students in subjects related to:

- ✓ The Sustainable Development of Tourism
- ✓ The Cultural and Tourism Connection Fields
- ✓ Cultural Tourism
- ✓ Management and Marketing of Cultural Heritage
- ✓ Development and Management of Tourist Destinations
- ✓ The Economy of Tourism
- ✓ Environment Protection in Tourist Areas

Structure:

The Master's program is a full-time course of 12 months. It consists of two intensive semesters during which theoretical and seminar courses and lectures covering the wide range of Tourism Management and Cultural Heritage are taking place. The program is completed through practical training and diploma thesis. The program's professors

come from all three Universities. All courses are taught in English and are held at Harokopio University.

Indicative Curriculum:

No	1 st Semester	ECTS Credits
1	Geography of Tourism	5
2	Economics of Tourism	5
3	Research Methods	5
4	Heritage & Cultural Tourism	5
5	Heritage Management	5
6	Heritage Marketing	5
	Total of ECTS Credits 1st Semester	30 ECTS

No	2 nd Semester	ECTS Credits
1	Tourism Development Plans	5
2	Destination Management	5
3	Sustainable Tourism	5
4	Practical Training	5
5	Thesis	10
	Total of ECTS Credits 2 nd Semester	30 ECTS

Practical Training:

Practical training is compulsory and can be held in any country, after the approval by the Administrative Committee of the MSc Program.

Target Groups of applicants:

In this Master’s program may apply graduates from all Greek Universities’ departments, graduates from foreign Universities or equivalent recognized foreign institutions, as well as graduates of the Greek Technical Institutions.

Additionally, students of the Greek Universities are admitted under the condition that they have fulfilled their obligations and will have submitted a certificate either after the deadline for submitting the supporting documents, or at least until the date of their registration.

Maximum number of admissions: 60

Applicants Selection Process:

The applicants’ selection process takes place through:

- a. Application Folder
- b. Personal interview and
- c. Knowledge level of the English language.

Candidates are pre-selected on the basis of the application folder based on criteria such as the degree grade, the level of English language knowledge, the possession of other postgraduate degrees, the professional and research experience, the publications in scientific journals and in conferences. Any interested person will have to submit the application and the file with its supporting documents to the Secretariat of the Master's Program, within the time limits laid down in the call.

Candidates who will be pre-selected will be interviewed. Upon completion of the interview process, the final candidates to be admitted to the Master's Program will be selected.

Supporting Documents:

Applicants should submit the following supporting documents to the Master's Program Secretariat.

- ✓ Application form completed and signed by the candidate (available from the Master's Program Secretariat and the corresponding website of the Department).
- ✓ Photocopy of the two sides of the identity card (or passport)
- ✓ Detailed curriculum vitae.
- ✓ A copy of their degree. If the degree is from a foreign university it should be followed by the relevant recognition titles.
- ✓ Certificate of studies with analytical grades of all undergraduate and graduate courses. Other university or Technical Institutions degrees. (If any). Postgraduate degrees (if any).
- ✓ Valid copies of foreign language certificates.
- ✓ Copies of scientific publications or other scientific work (if any).
- ✓ Employment experience certificates (if applicable).
- ✓ Reference letters (with the name, title, position, address, and phone of the signing person). One of the two reference letters may come from an academic professor.
- ✓ Foreign students, whose degrees are legally validated by the relevant authorities of the Greek state, are also admitted.

Implementation of the program:

The master's program will begin in the winter semester of the academic year 2019 - 2020 and will take place at Harokopio University. The attendance will be two to three afternoons a week (Monday to Friday).

Cost of Study:

The Master's Program is self-financed and the total cost for each participant amounts to 5,000€, which is paid in four (4) equal installments of 1,250€ each at the beginning and the end of each semester.

Submission of Application folder:

The application for the Master's Program together with the application folder will be submitted by the interested parties in the Protocol Department, at the main building of Harokopio University, during working days, from 17/5/2019 until 14/06/2019, 09.00-14.00 hours.

The application together with the application folder can also be sent by mail (postmark until 14/06/2019) at the following address:

HAROKOPIO UNIVERSITY

School of Environment, Geography and Applied Economics,
Department of Home Economics and Ecology,
PMS "Sustainable Tourism Development: Cultural Heritage, Environment, Society" Main
Building - Rector's Office, Protocol
El. Venizelou 70, GR17671 Kallithea ATTICA

For more information, please contact Tuesday to Friday from 10.00 to 12.00, 210-9549110 or send e-mail to: tourher@hua.gr

The Director

Professor Paris Tsartas